

UNIJAPAN ENTERTAINMENT FORUM

Global Contents Fund and Location Incentive Systems in Korea

Program Times :

Oct. 26th (WED) 16:00~17:30

Venue

Roppongi Hills Mori Tower 40F Seminar Space

Speaker

Korean Film Council (KOFIC), Seoul Film Commission, Yoshio KAKEO, etc

Language

Japanese, English

A presentation on Global Contents Fund and Location Incentive Systems by the Korean Film Council (KOFIC). To nurture international co-production, the Korean government has pledged to establish 100 billion KRW(approx. 90 million USD) Global Contents Fund throughout 2011 to finance film, television, and animation projects involving Korean companies. In addition, KOFIC has launched a location incentive that offers a 25% cash rebate for foreign film and television projects that meet certain criteria (films must be shot more than 10 days and spend no less than 1 billion KRW(approx 900 thousand USD), 80% of its production budget must come from outside the country, among others). In this program, we will learn about the details behind these incentives, and hear about KOFIC's upcoming plans.

KOREAN FILMS IN tokyo 2011

TIFF 24th Tokyo International Film Festival

2011. 10. 22 Sat - 30 Sun

8th TIFFCOM 2011 Marketplace for Film & TV in Asia

2011. 10. 24 Mon - 26 Wed

KOREAN
FILMS IN
tokyo **2011**

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KOFIC INTRODUCTION

Korean Film Council

The Korean Film Council (KOFIC), a government-supported, self-administered body, strives to promote and support Korean films both in Korea and abroad. KOFIC's primary objective is to promote and support the production of Korean films through funding, research, education and training. It also strives to further development international markets for Korean films and to promote inter-cultural understanding through film-based cultural exchanges.

KOFIC's Main Activities Are as Follows;

- 1 Establishment of plans to promote the film industry.
- 2 Management of the Korean Film Development Fund.
- 3 Provision of support for the production, distribution and screening of films in order to ensure the quality of films as well as greater diversification.
- 4 Management of film production facilities, including the KOFIC Namyangju Studios.
- 5 Support in the form of overseas marketing and promotion of international exchanges.
- 6 Research and development.
- 7 Education and training of film-related human resources.

INTERNATIONAL SALES COMPANIES IN TIFFCOM 2011

9ers Entertainment

CJ Entertainment

FINECUT Co., Ltd.

Lotte Entertainment

Mirovision Inc.

M-Line Distribution

Showbox/Mediaplex, Inc.



9ERS ENTERTAINMENT is private company specializing in distribution, film acquisition, financing and project development as we seek to significantly increase our diversified portfolio of intellectual property.

Executives attending in Tokyo
CHOI, Eun-Young (Head of Int'l Business)

Contact in Seoul
4F Dongshim Bldg., 582-3 Shinsa-dong,
Gangnam-gu, Seoul, 135-892, Korea
Tel +82 70 7096 8972
Fax + 82 2 516 1573
E-mail teferet@niners.co.kr



Never Ending Story

2012

DIRECTED BY JOUNG Yong-Ju
CAST UHM Tae-Woong
JUNG Ryeo-Won
GENRE Romantic Comedy

Song-Kyung is well organized woman, working at a bank. Dong-Ju is just easy-going man, dreaming of jackpot. Now, Song-Kyung plans to get married thru matching agency. At the same time, Dong-Ju registers at the same agency by pressure from his sister-in-law who wants to kick him out of their house. A few days later, they re-encounter at hospital, where both of them are diagnosed with terminal illness. Instead of wedding ceremony, they begin to plan the last ceremony of their lives-their funeral together.



Miss Conspirator (w.t.)

2012

DIRECTED BY PARK Chul-Kwan
CAST KO Hyun-Jung
YOO Hae-Jin
GENRE Action Comedy

CHUN Soo-Ro has had a panic disorder ever since she lost her parents. As she is sending off her only friend at the airport, she comes into the eyes of a well-known but faceless, clever middle man of the drug underworld known as Yellow Rose. Dressed as a nun, Yellow Rose persuades Soo-Ro into delivering a birthday cake packed with drugs to her business associate in Paradise Hotel's room 1313. An Undercover cop assigned to catch Yellow Rose sees the birthday cake drug deal and chases after Soo-Ro and Yellow Rose. Soo-Ro must try to overcome her panic disorder while being inadvertently sucked into world of drugs, cons, and police and she's forced to become a con artist to survive this mess beyond anyone's expectations.



Ryang-kang-do: Merry Christmas, North!

2011

DIRECTED BY KIM Sung-Hoon
JUNG Sung-San
CAST KIM Whang-Young
JOO Hae-Ri, LEE Choong-Hoon
YU Yoon-Sang
GENRE Family / Drama

In Ryang-kang-do, a rural area in North Korea, Jong-Soo's dream is to go to Pyongyang, where the Great General lives. For this, Jong-Soo has to collect and donate recycling metals for the Great General. But, he's rejected on board because of his shabby appearance. Weeping under a tree, he finds a balloon within Christmas gifts and a toy robot, drifted from Seoul, South Korea. And, the toy robot from Seoul makes Jong-Soo popular and becomes a way to save his sick younger brother. But, there happens to be some kids who want to take the robot from Jong-Soo.



Ronin Pop

2011

DIRECTED BY MATSUDA Keita
CAST ZE:A
GENRE Sci-fi Action

Nuclear war destroyed the world and most of mankind were killed. The few that survived built new civilizations around the world. Powerful forces built new rising nations to gain control. Authority was taken by force and an age of civil war began. A hungry but crafty ronin comes to a town divided into many forces to help them united.



Late Blossom

2011

DIRECTED BY CHOO Chang-Min
CAST LEE Soon-Jae
YOON So-Jung
SONG Jae-Ho, KIM Su-Mi
GENRE Drama

The most beautiful expression of emotions from four elderly men and women in love has become the greatest romantics of our time.

CJ ENTERTAINMENT

CJ Entertainment is Korea's leading entertainment company with a business that encompasses film production, investment, distribution and exhibition. CJ Entertainment's business lines are extensive, operating in a broad spectrum of entertainment fields.

Executives attending in Tokyo
Kini KIM
(SVP, Head of Int'l Sales & Distribution)
Gwen Joung (Int'l Sales (Asia))

Contact in Seoul
17th Fl., CJ E&M Center, 1606 Sangam-dong, Mapo-gu, Seoul, 121-270, Korea
Tel +82 2 371 6272 / 6276
Fax +82 2 371 6340
E-mail joung_gon@cj.net
Website www.cjent.co.kr/eng



Punch

DIRECTED BY LEE Han
CAST YU Aine
KIM Yun-seok
GENRE Drama

2011

Tall, exotic looking and aimless 17-year-old Do Wan-deuk lives in a shabby house in a poor hillside village with a dwarf father and a stammering uncle. One day, his teacher reveals the surprising news that Wan-deuk's runaway mother was actually from the Philippines and that Wan-deuk has a chance to see her again.



Penny Pinchers

DIRECTED BY KIM Jung-hwan
CAST SONG Joong-ki
Leslie Kim
GENRE Romance / Comedy

2011

Life is not so kind to a good-for-nothing bluffer Ji-woong. "All talk, no action" has been the way he's gotten by until now, but a bombshell finally hits him one day: his landlord kicks him out after for being months behind on the rent. Then he meets Hong-sil, the bottle-picking-Messiah he's been looking for.



Spellbound

DIRECTED BY HWANG In-ho
CAST SON Ye-jin
LEE Min-ki
GENRE Romance / Horror

2011

Yu-ri winds up the inspiration for street magician Jo-gu's horror magic show and the show became a huge success. Yu-ri begins to work with Jo-gu but the darkness inside her keeps herself from connecting with anyone else. Jo-gu invited her to the dinner with teammates turns into a disaster when she gets blindingly drunk and the next morning Jo-gu hears a weird noise when he calls Yu-ri...



Silenced

DIRECTED BY HWANG Dong-hyuk
CAST GONG Yoo
JUNG Yoo-mi
GENRE Drama

2011

In-ho takes a short-term teaching job at a school for the deaf children in the small city of Mujin. On his first day, In-ho is shaken by the children's hostility towards him and the blatant requests for bribery by a principal and a head of admin. And In-ho discovers that the principal, the head of admin and other teachers had been abusing some students.



My Way

DIRECTED BY KANG Je-kyu
CAST JANG Dong-gun
ODAGIRI Joe
FAN Bingbing
GENRE War Action / Period Drama

2011

On D-Day, two long lost friends, a Korean and a Japanese, meet again in German uniform on the shores of Normandy, amidst the fierce battle against the Allied Forces. These two friends Jun-shik and Tatsuo were close ever since they met in Japan colonized Korea. When the war between Japan and U.S.S.R broke out, both were dragged to the battlefield which led them to an unexpected journey of 12,000km.

FINECUT

Based in Seoul, FINECUT is a film company specialized in international sales, marketing, production, financing, and acquisition of high-end films with over 100 titles in the library.

Executives attending in Tokyo
Luna H.Y. Kim
(Director of Int'l Sales & Co-production)

Contact in Seoul
4F Incline Bldg., 891-37 Daechi-dong, Gangnam-gu, Seoul, 135-280, Korea
Tel +82 2 569 8777
Fax +82 2 569 9466
E-mail luna@finecut.co.kr
Website www.finecut.co.kr



Blind

DIRECTED BY AHN Sang-hoon
CAST KIM Ha-neul
YOO Seung-ho
GENRE Thriller

2011

Soo-ah, a young blind woman who was in police academy before she lost her sight, experiences a very strange and frightful taxi ride one rainy night. Suspicious of the taxi driver, she reports this to the police, but they ignore her. The next day, the police visit her about a missing college girl. Despite concerns, Soo-ah testifies information that is more reliable than any account from an eye witness. Collaborating with another eye witness, she helps the police in finding the suspect. And now the serial killer is on a hunt to get rid of the witnesses.



Poongsan

DIRECTED BY JUHN Jaihong
CAST YOON Kye-sang,
KIM Gyu-ri
GENRE Drama

2011

Poongsan is a mysterious young man known to secretly cross over North and South Korea to deliver the pain and longings of separated families. By a secret request from South Korean government agents he sneaks into North to bring over a woman named In-oak, the lover of a high-ranking North Korean defector. On their way to the South, they fall for each other while experiencing life-and-death situations. However upon their arrival, they're welcomed by agents who capture and torture him while In-oak gets disappointed with her old lover who has changed so much over the past years...

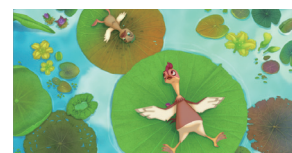


The Cat

DIRECTED BY BYUN Seungwook
CAST PARK Minyoung
KIM Donguk
GENRE Horror

2011

So-yeon is an animal groomer who works in a pet shop. One day, she gets stuck with a Persian cat named Silky when its owner suddenly dies. From then on, So-yeon is constantly haunted by a bobbed hair girl with green cat-like eyes who turns her life turns into turmoil. The presence of the girl and the sound of Silky's cries start to choke in around her life more and more as series of mysterious deaths occur around her.



Leafie

DIRECTED BY OH Seungyun
CAST MOON So-ri,
YOO Seung-ho,
CHOI Min-sik (voices)
GENRE Family / Animation

2011

On a chicken farm among hundreds of hens is Leafie, one amazing hen who dreams of a life outside her cage. She manages to escape from captivity using her wit only to find herself being hunted down by the weasel One Eye. But she is saved by Wanderer, the brave guardian duck. When One Eye kills Wanderer and his mate, Leafie takes in the orphaned duckling as her own baby despite their differences.



Unstoppable Family

DIRECTED BY CHUNG Tae-won
CAST KIM Soo-mi
SHIN Hyun-joon
TAK Jae-hoon
GENRE Family / Comedy

2011

After leaving the ruthless mobster world, the Hong family leads a life of ease running a successful food company. When they are no longer banned to leave the country, Madame Hong decides that it's time that they take a vacation overseas, on their first trip abroad. With a series of unexpected events heading their way, the Hong family set on their journey of ordeal.



Lotte Entertainment distributes over 25 Korean / foreign titles a year under a strong arms of multiplex circuit Lotte Cinema, which presents 505 screens nationwide in Korea.

Executives attending in Tokyo
KIM Jung-hyun (Director)
HAN MIN-hyung (Manager)
Eunhye Byeon (Senior Assistant)

Contact in Seoul
4th floor, Lotte Castle Gold 7-18,
Sincheon-dong, Songpa-gu, Seoul,
138-727, Korea
Tel +82 2 3470 3540
Fax +82 2 3470 3549
E-mail r333@lotte.net



War of the Arrows 2011
DIRECTED BY KIM Han-min
CAST PARK Hae-il
RYU Seung-yong
GENRE Action

During the second Manchurian invasion of Korea, 500,000 civilians were taken as prisoners of war. In the midst of the fierce battle, there was a legendary archer whose name was never recorded in books.



Pain 2011
DIRECTED BY KWAK Kyung-taek
CAST KWON Sang-woo
JUNG Ryeo-won
GENRE Romance

A love story between a man who cannot sense anything and a woman with hemophilia.



SIU (Special Investigations Unit) 2011
DIRECTED BY HWANG Byeong-gug
CAST EUM Tae-woong
JOO won
JUNG Jin-young
Seong Dong-il
GENRE Thriller / Mystery

A crime thriller of a Special Investigations Unit trying to discover the truth behind one of its officers' death.



Pitch High 2011
DIRECTED BY KIM Sang-jin
CAST KIM Joo-hyuck
KIM Suna
GENRE Drama

A touching drama of a baseball player who has past his prime and comes back to the major league after much struggle.



A Reason to Live 2011
DIRECTED BY LEE Jeong-hyang
CAST SONG Hye-kyo
GENRE Drama

A story of a woman faced with dilemma of forgiving a 17-year-old boy who has killed her fiancé.



to become the leading global film company broadening its goals as a multimedia group through the development of innovative business strategies and develop the TV Market.

In 1998, MIROVISION was launched as the First Korean Sales and Distribution Company for both shorts and features. Mirovision continues to acquire both commercial and art house films. Opened in 2006, MiroSpace, an art house film theatre owned by Mirovision, succeeds to draw a large audience. Mirovision also activated international co-production projects, thus steps forward

Executives attending in Tokyo
Jason CHAE(President)

Contact in Seoul
6Fl., Shinhwa Bldg., 635-1, Hannam-dong,
Yongsan-gu, Seoul, 140-887 Korea
Tel +82 2 3443 2502
Fax +82 2 3443 4842
E-mail demian@mirovision.com
Website www.mirovision.com



A Fish 2011
DIRECTED BY PARK Hong-min
CAST LEE Jang-hoon
KIM Sun-bin
GENRE Mystery

A professor of logic and metaphysic named Jeon hyuk got news from a detective agency that they found his wife in Jindo. He is on his way to find her, leaving his lecture and everything else behind. The man from the detective agency said that his wife is turning into a possessed shaman in Kasa Island which is incomprehensible to him. In this miserable situation, he decided to get her back and on the way strange accidents started to occur. At some point, he realizes he is dead and his wife is doing a shaman ritual to rid his dead body of its soul.



Mr. Perfect 2011
DIRECTED BY KIM Myung-gyun
CAST YOON Si-yoon
GENRE Comedy / Drama

Once a famous professional golf player, Se-jin visits a remote island after losing his voice after losing his best friend because of his fault. However, at a place he visited only to rest, Se-jin finds himself teaching children golf at a small school in the island and it seems almost impossible for Se-jin to leave the island as the villagers make a pact to prevent him from leaving.



Stateless Things 2011
DIRECTED BY KIM Kyung-mook
CAST Paul Lee
KIM Sae-byuk
LIM Hyung-kook
YEOM Hyun-joon
GENRE Drama

Jun illegally emigrated to South Korea from North. He works in a gas station. In protecting a colleague, Sun-hee, Jun gets fired and hits the boss. He runs away with Sun-hee. Two outsiders have great time exploring the city. Hyeon, a young homosexual is living in a his sugar-daddy's luxury apartment. Hyeon sometimes feel suffocating in his situation. Finally, These two finally find each other through an Internet site, with disastrous results.



Barbie 2011
DIRECTED BY LEE Sang-woo
CAST LEE Chun-hee
KIM Sae-ron
GENRE Drama

Steve, an American physician, arrives at Pohang airport with his 13-year-old daughter Barbie. Steve is adopting Soonyoung for a heart transplant to save his younger daughter who has a heart disease. Mangtak, Soonyoung's uncle is selling his niece for money knowing that she's going to die. Unaware of the truth, Soonja believes in the American dream and uses every trick in the book to be adopted instead of Soonyoung.



HEAD 2011
DIRECTED BY CHO Woon
CAST PARK Ye-jin
BEAK Yun-shick
RYU Deok-hwan
GENRE Comic Thriller

Hong-joo is a young and eager news reporter who is stuck covering meaningless entertainment segments. But when her brother is kidnapped for unknowingly delivering the head of a scientist to an organ thief, she has no choice but to come to his rescue. In doing so she stumbles upon the story of her life and discovers a booming network of organ thieves that connects a mortician, Christian charity chairman and a brain researcher. Could she save her brother in time and finally allow her to do something worthwhile?



Launched at the 2008 Pusan Asian Film Market, M-Line Distribution is an exciting new company. We aim to bring latest titles to each new major market throughout the year and introduce fine products-not limited to Korean films- to worldwide audiences.

Executives attending in Tokyo
Michelle SON (Managing Director)

Contact in Seoul
6F Samhwa Bldg., 536 Shinsa-dong,
Gangnam-gu, Seoul 135-889 Korea
Tel 82 2 796 2425
Fax 82 2 796 2429
E-mail sales@mline-distribution.com
Website www.mline-distribution.com



Showbox / Mediaplex, Inc., an entertainment company of Orion Group, is one of the leading drives in Korean film industry focusing on the film distribution, investment and acquisition.

Executives attending in Tokyo
Judy AHN
(Head of Int'l Business/Sales & Acquisitions)

Contact in Seoul
3F, 174-15, Dogok-Dong, Gangnam-Gu,
Seoul, Korea
Tel +82 2 3218 5649
Fax +82 2 3444 6688
E-mail sales@showbox.co.kr
Website www.showbox.co.kr/english/



Couples

DIRECTED BY JEONG Yong-ki
ORIGINAL SCREENPLAY Uchida Kenji
CAST KIM Joo-hyuck
LEE Yoon-ji
LEE Si-yeong
OH Jung-se

GENRE Romantic Comedy

2011 After his girlfriend Na-ri suddenly disappeared in a cafe, Yoo-suk is going crazy. While searching for her, he constantly bumps into a mysterious girl, Ae-yeon but they don't remember exactly how many times they've met before. Na-ri left for a new love but it was too late when she realized she was seeing a mafia. Confused about real love, Na-ri blackmails him and hides the money at Yoo-suk's flat until suddenly it disappears.



Camellia

DIRECTED BY Isao Yukisada
JANG Joon-hwan
Wisit Sasanatieng
CAST Michael Shaowanasai
KIM Min-Jun
SUL Kyung-gu
Yuriko Yoshitaka
GANG Dong-won,
SONG Hye-kyo

GENRE Drama

2011 ***Iron Pussy: A Kimchi Affair*** depicts the story of a cross-dressing secret agent that falls in love during a mission. The director reinterprets the character of Iron Pussy in Thailand within a kitschy context. ***Kamome*** tells the story of a camera operator who has a surreal rendezvous with a lady who wanders into his camera frame with a gentle and warm touch. ***Love for Sale*** gives us a man in search of an authentic love in Busan, where the memory of love is up for trade. He maximizes the psychedelic tones of science fiction for a novel reinterpretation of the meaning of love.



Mozart, The Rock Opera

DIRECTED BY JUNG Myron
CAST Mikelangelo Locon'te
Florent Mothe, Melissa Mars
Diane Dassigny

GENRE Rock Opera

2011 Behind his chance to be a royal musician, Wolfgang Amadeus Mozart heads to Germany for his new inspiration. From 'Seraglio' to 'Requiem' his brilliant but trapped music journey begins. An Academy Awards winner Olivier Dahan(stage director) recreates Mozart's dramatic life in modern Rock opera. The greatest sensation in 2009 will now visit you in live 3D.



Hanaan

DIRECTED BY Ruslan PAK
CAST Stanislav TYAN,
Bahodir MUSAEV
Ilbek FAIZIEV
Dmitry EUM
Ruslan PAK

GENRE Drama

2011 Stas is the third generation of Korean-Uzbek, who were deported from the Far East of the Soviet Union under Stalin. He and his three friends ? Kasoy, Shin and Said- try heroin for the first time. But then, Kasoy got killed by the gang. After 6 years, Said commits 'sweet suicide' by overdose. Stas, also a drug addict, spends days and nights to be born again off the drugs. After facing corruption, he leaves his job as a police detective and takes Shin's advice to go to South Korea, where bright future is guaranteed. Can this be Hanaan for him, a Land of Promise?



Pink

DIRECTED BY JEON Soo-il
CAST LEE Seung-yeon
SEO Kap-sook
PARK Hyun-woo

GENRE Drama

2011 At rainy dawn, Su-jin gets off a train and heads towards a bar named Pink and starts working there. Ok-ryeon, who has run Pink for over ten years, and other powerless and failed people remind Su-jin of her painful family history. When she was young, she was sexually abused by her single father. Inside Pink, Su-jin sees the image of her father again and she experiences emotional breakdown. She visits her father in the hospital, and makes an end to the relationship that destroyed her life.

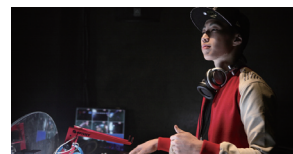


The Front Line

DIRECTED BY JANG Hun
CAST Shin Ha-kyun
Ko Soo

GENRE War Drama

2011 Towards the end of the Korean War, a South Korean battalion is fiercely battling over a hill on the front line border against the North in order to capture a strategic point that would determine the new border between two nations. The ownership of this small patch of land would swap multiple times each day. Kang is dispatched to the front line in order to investigate the tact case that's been happening there. But he gets spiraled into the war that's more terrifying than death itself when he meets his friend Kim, who has transformed into a war machine, and his unit. As the countdown for ceasefire begins, both sides become more vicious, resulting in deaths of countless lives until the last man could claim the land.



Mr. Idol

DIRECTED BY RA Hee-chan
CAST Ji Hyun-woo
PARK Ye-jin
Jay PARK
KIM Su-ro

GENRE Music Drama

2011 Guju is once a famous producer who left the music industry after one of her idol group members died of accident. One day, she encounters Yujin who was kicked out of an agency called 'Star Music' after years of training to be a singer. Guju believes Yujin could be a star and produces an idol Group called 'MR.Children'. The talented group, MR. Children, attracts public attention and their fans increase exponentially. Seeing this Star Music uploads the video of Yujin when he was trainee in order to slander Yujin. As a result, Guju, Yujin, and the members of MR. Children face a hard time.

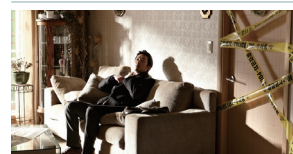


Always

DIRECTED BY SONG Il-gon
CAST SO Ji-sub
HAN Hyo-joo

GENRE Romance

2011 Chul-min is a lowlife who makes his living as a loan shark muscle and a parking lot attendant. But his life is turned sideways when he meets a strange, cheerful blind woman named Jung-hwa. Soon they become close and he trains himself to be an MMA fighter. But when he finds out that she requires eye transplant before too late, and how he was responsible for her loss of sight several years ago, he takes a trip abroad to participate in a prize fight to give her the transplant she needs.



The Client

DIRECTED BY SOHN Young-sung
CAST HA Jung-woo
PARK Hee-soon
JANG hyuk

GENRE Thriller

2011 Defense attorney Kang receives a notorious case to defend Han, who is accused of killing his wife. Even though her body is not discovered, the general public is quick to label him as the devil-reincarnate and begs for a shift guilty verdict. It's a difficult case but Kang is confident that he will prevail. The defendant is an enigmatic character with OCD who can't express his thoughts clearly. Fortunately for him, there is no murder weapon but he doesn't have an alibi either. The prosecutor handling Han's case is also Kang's archrival, and is determined to bring down Han for the murder and his lawyer along with him. Kang digs into Han's case in order to uncover evidences to clear his client's name.



Champ

DIRECTED BY LEE Hwan-kyung
CAST CHA Tae-hyun
KIM Su-jeong

GENRE Drama

2011 Horse jockey Seung-ho lost his wife and his sight in a fatal car accident. He leads an aimless life with his little daughter but loses all his savings when he tried to cheat at the horse track and flees to a remote ranch in Jeju Island. There he meets a violent and limping horse Woo-bak finishes first in the preliminaries but when Seung-ho's blindness is discovered by the officials, they're disqualified from the finals. Woo-bak rejects all other jockeys and direly awaits Seung-ho to come back. The limping horse and his blind jockey bet everything to race one last time...

KOBIZ, the Gateway to Korean Films

Latest Online System to Promote Korea's Film Industry

In April 2011, KOFIC (Korean Film Council) launched KOBIZ (Korean Film Business Zone), an online system designed to help Korean films gain more international exposure. The purpose of KOBIZ's English website is to act as a gateway between Korean and International Film makers in order to globalize Korean movies. The new website has two main objectives: One, to promote knowledge of Korean films (e.g. titles, people, companies, film festivals, latest news) in a more systematic approach, and also to provide international film makers seeking for opportunities to co-produce with Korean companies with co-production guidelines, as well as a rich database of companies and people working in the Korean film industry.

The following contents are now available online:

- **Films** | The KOBIZ website is primarily a searchable online database of Korean films. Information and previews of all Korean movies released after the year 2000 are available on the website. What's more, details of films that are still in the making or have recently finished are searchable at the tip of one's fingertips, thereby acting as a comprehensive source of information for overseas buyers interested in Korean films. This searchable database is also easily accessible using a smart phone application made for iOS and Android smart phone platforms.

- **Publication** | Various English publications by KOFIC are now available in PDF. In 2011, such publications will also be



made into e-books, allowing easy access via smart phones and tablet PCs.

- **Co-Production** | Guidelines on International co-production with Korea and sources on filming locations are readily available online, such as the "Korea Shooting Guide", information on location incentives, and regional film commissions. In addition, a searchable database of over 500 Korean directors, actors, producers, and executive producers who have experience in international co-production is also accessible on the website. Visitors will be able to find their most compatible working partner by searching for individual's type of co-production experience, languages spoken, and other specifications.

- **Festival & Market** | The site introduces major international film festivals in Korea and instructions on how to submit film pieces to each event. Also, the website provides information on winners of each film festival, thereby creating a virtual forum to promote major Korean film festivals and its winners to the international film community.

- **KOBIZ SNS** | Recently, various film festivals and organizations have started exploiting SNS (Social Network Services) to promote their activities. This is because the social media has become an important communication medium. KOBIZ has created accounts in Twitter, Facebook, and YouTube (www.youtube.com/koreanfilmbiz) and these channels will be used to share information and updates on Korean movies, and also to openly communicate with the international film community around the clock. Online campaigns to boost involvement of international visitors are also underway.

- **KOBIZ Mobile** | Information and news on Korean films are now searchable using hand-held devices such as smart phones. Data on films, film previews, people, and industry news are available to smart phone users, anytime and anywhere. A monthly magazine for iPad will soon be launched in 2011, which will be an interactive multi-media source of information on Korean movies, interviews and industry reports.

- **Online/Mobile Magazines** | Currently, KOFIC publishes 'Korean Cinema Today', a bi-monthly magazine, and updates latest film news on the English website. These two contents will soon be integrated and published in the forms of an online weekly newsletter, a monthly webzine, and a quarterly magazine. And reflecting the demands of international visitors surveyed by KOFIC, more information on new Korean films, international co-production companies and people, and interviews will be added to better support businesses interested in the local film market. What's more, internationally-recognized critics will be asked to write regular columns in the magazines in order to raise the publication's status to a higher level.

- **Online Screening System** | In the near future, an "online screening system" will be built to allow overseas film festival programmers and buyers to preview Korean films online. To avoid violation of copyrights due to indiscriminate streaming, after agreeing with the rightful copyright owner, only authenticated users will be given access to preview the film for a designated period of time. Independent movies and short genre films that usually have difficulty participating in overseas sales will also be included in the online screening system.

Moving forward, KOBIZ will continue to update and improve its contents online for KOBIZ to become a truly open forum to communicate with the international film community and international buyers of Korean films.

KOREAN FILMS AT TOKYO INTERNATIONAL FILM FESTIVAL 2011

The Yellow Sea

U.F.O.

Two Rabbits in Osaka

One Shining Day

Hyeon-hae-tan Knows

Sector 7

The Yellow Sea

2010, 140min(International Version), 35mm, 2.35:1, Color, 14.Dolby SRD

황해
Hwang-hae

Winds of Asia-Middle
East - Film Panorama of
Asia-Middle East



DIRECTED BY NA Hong-jin
CAST HA Jung-woo, KIM Yun-suk, CHO Seong-ha
GENRE Action / Thriller
RELEASED DATE December 23, 2010

SYNOPSIS

Gu-nam is a cab driver in Yanji City who leads a pitiful life. His wife went to Korea to earn some money 6 months ago, but he hasn't heard from her since. He plays mah-jong to make some extra cash, but his life only becomes more complicated and pathetic. One day he meets a hitman named Myun and receives a proposal to turn his life around by repaying his debt, and reuniting with his wife. All for a price of one hit. Gu-nam crosses the yellow sea and arrives in Seoul. He prepares for his deed and looks out for his wife. However, just before he gets to make his move, his target is murdered right in front of him and he is framed for the killing. Although Gu-nam manages to flee the scene, the police are on his trail. Not only that, the person who ordered the hit is attempting to wipe out all evidence of the crime by eliminating Gu-nam as well as Myun in Yanji City. Now Gu-nam is on the run for the murder he did not commit and chased by those responsible for this mess.

NA Hong-jin [나홍진 羅弘軫]

In 2005 director NA Hong-jin received the Best Horror/Sci-fi Short Film Award at Mise-en-Scene Film Festival with his 9-minute and 30-second short film <The Perfect Fishplate> and made his spectacular feature debut with <The Chaser> in 2008, which swept the nation with over 5 million admissions and invited to the midnight special screening of the 61st Cannes Film Festival. His feature debut accumulated countless awards from all over the world and won the hearts of 20th Century Fox. Without superfluosness in his story and with speedy cuts, NA is heralded as a powerful figure who will lead a new wave of directors in Korea.

SCREENING SCHEDULE
Oct 26, 16:50,
TOHO CINEMAS ROPPONGI
HILLS SCREEN2

PRODUCTION
Popcorn Film Co.,Ltd
TEL +82 2 549 9339

INTERNATIONAL SALES
Showbox/Mediaplex, Inc.
TEL +82 2 3218 5649
FAX +82 2 3444 6688
E-MAIL sales@showbox.co.kr
WEBSITE www.showbox.co.kr/
english

U.F.O.

U.F.O.

2011, 91min, HD, 16:9, Color, Stereo

Winds of Asia-Middle
East - Film Panorama of
Asia-Middle East

SCREENING SCHEDULE

Oct. 26, 16:50,
TOHO CINEMAS ROPPONGI
HILLS SCREEN1

Oct. 29, 19:40,
Cinemart Roppongi SCREEN1



DIRECTED BY KONG Quee-hyun

CAST LEE Joo-seung
JUNG Young-ki
PARK Sang-hyuk
KIM Chang-hwan

GENRE Mystery

RELEASED DATE TBD

SYNOPSIS

Soon-kyu, a high school student, caught sight of a UFO by chance with his classmates, Jin-woo, Kwang-nam and Please. To find the UFO, they leave for a so-called 'UFO mountain'. When they arrive there, they meet a girl named Ji-hyun who tells them to leave. But they don't turn back and keep their steps towards the mountain. 3 days later, they come back and insist they've contacted aliens the last night except Soon-kyu who blacked out due to overdrinking. After hearing that Ji-hyun's missing, he leaves for the mountain again to answer his own questions- UFOs, aliens and Ji-hyun.

KONG Quee-hyun [공귀현 孔貴鉉]

Born in 1976, Seoul, South Korea.

Studied in Korean National University of Arts.

Majored in Film Making. <U.F.O.> is his first feature.

PRODUCTION

Spiral Project

TEL +82 11 755 2232

FAX +82 2 2282 6783

E-MAIL neonize@gmail.com

INTERNATIONAL SALES

Contact Production

Two Rabbits in Osaka

2011, 70min, HD, 1.85:1, Color, Dolby SRD

오사카의 두마리 토끼
オオサカウサギ

Winds of Asia-Middle
East - SUGINO Kiki:
Muse of the
Asian Indie Cinema



DIRECTED BY LIM Tai-hyung

CAST SUGINO Kiki, MIN Jun.h, MATSUNAGA Daishi

GENRE SF / Drama

RELEASED DATE TBD

SYNOPSIS

Ninety percent of the human race has been wiped out in six months and nobody knows what kills them. The government and scientists desperately search for the cause, but only thing they find out is the exact timing of each person's death. Violence and chaos sweep cities, except for this one city where somehow people manage to live a normal life. As if nothing happened. As if nothing will ever happen. People flock to the city for a peaceful death and a sliver of hope. Still, the latest announcement by the government predicts that the human race will extinct in 18 hours. She has come to this city to embrace her death after losing her family and lover, regretting that she is one of the last survivors. Here, she meets him, who crossed the ocean with a mysterious pill of life, which did not come to him easily. The last day, also her birthday, the city almost too peaceful sinks her mood even deeper; he laments what he had to do to survive. The sun sets, and terrified by other people's deaths around, they agree to spend the last five hours together. Confronted by life and death, what will be their choice?

LIM Tai-hyung [임태형 林泰亨]

Born in 1970, Tae-Hyung Lim graduated from Chung-Ang university with a degree in film directing. His short film '1979' was selected in Competition at the first Seoul NICES short film festival in 1994. He started his film career as a producer of <Bye June> in 1998 and made his director debut with <Little Brother> <Little Brother> won the Crystal Simorgh Prize for Best Direction at the 24th Fajr International Film Festival and the LUCAS Prize for Best Film at the 29th LUCAS Film Festival. In 2010, Lim wrote and directed his second feature film <Encounter>, which was selected at the Puchon International Film Festival and the Osaka Asian Film Festival. He is working on <Anyoung, Haseyo> a new documentary about visually-impaired students, that he directed and shot himself. His third feature film 'Two Rabbits in Osaka,' will be release soon.

SCREENING SCHEDULE

Oct. 27, 14:30,
TOHO CINEMAS ROPPONGI
HILLS SCREEN6

Oct. 28, 20:35,
TOHO CINEMAS Chanter
SCREEN2

PRODUCTION

Film Bee

TEL +82 31 717 8514

FAX +82 31 717 8514

E-MAIL filmbeenana@gmail.com

和エンタテインメント

TEL +81 (0)467 67 710

FAX +81 (0)467 67 710

E-MAIL kousuke.ono@gmail.com

INTERNATIONAL SALES

Contact Production

눈부신 하루
まぶしい一日

One Shining Day

2005, 133 min, DV, 16:9, Color, Stereo

Winds of Asia-Middle
East - SUGINO Kiki:
Muse of the
Asian Indie Cinema



SCREENING SCHEDULE

Oct. 28, 17:10,
TOHO CINEMAS Chanter
SCREEN2

DIRECTED BY KIM Sung-ho
KIM Jong-kwan
MIN Dong-hyun

CAST YUKIE Mori
SUGINO Kiki
KIM Dong-yeong
JEONG Dae-hoon
LEE So-yeon
SADAHARU Shioda

GENRE Omnibus

RELEASED DATE February 23, 2006

KOFIC SUPPORT PROGRAM

2006 KOFIC Support for ArtPlus Cinema Network
Release

SYNOPSIS

The Treasure Island

Mie comes to Korea in search of a keepsake that her Grandfather had left behind on Jeju Island when he returned to Japan after the Liberation. She and her friend Eiko meet a variety of Koreans on their journey to Jeju Island. One day they get threatened by a group of rowdies, but they discover a way to escape the dangerous situation.

KIM Sung-ho [김성호 金晟潏]

Born in 1970, KIM graduated with a degree in Architecture from Yonsei University. He later studied in the department of Film Production at Brooklyn College / City of University of New York in the US. He received a Master of Arts in Media Studies from New School University in New York. In 2003, he made his feature debut with <Into the Mirror>.

PRODUCTION & SALES

Indistory Inc.
TEL +82 2 722 6051
FAX +82 2 722 6055
E-MAIL
kay@indistory.com (For Sales)
indistory@indistory.com
(For Festivals)

DISTRIBUTION IN JAPAN

Cinema Korea
TEL +81 561 53 3364
FAX +81 561 53 6781
E-MAIL
seochon@xa2.so-net.ne.jp

Hyeon-hae-tan Knows

1961, 117min, 35mm, 2.35:1, Black&White, Mono

현해탄은 알고 있다
Hyeonhaetaneun -
Algo - Itda



DIRECTED BY KIM Ki-young

CAST KIM Wun-Ha
GONG Midori
LEE Yea-chun
LEE Sang-sa

GENRE Drama

SYNOPSIS

During the Pacific War, the Japanese colonial government conscripts a Korean young man called Aro-un. His life in the Japanese army is full of cruel harassment. When he is allowed to take a few days off, his Japanese girlfriend gets married to him despite strong objections from her mother. His ordeal in the army goes on. But one day a large-scale air raid by the American air forces kills everyone except him.

KIM Ki-young [김기영 金綺泳]

Born in Seoul, 1922. Graduate of Dentistry School, Seoul National University, After working as a performer, as well as a director of those performances, he debuted as a film director in 1955 with < The Box of Death >. It was followed by more than 30 film works, including < The Housemaid >(1960), < The Sea Knows >(1961), < Woman of Fire >(1971) and < Chungnyeo >(1972). A retrospective session was prepared during the 2nd Pusan International Film Festival, and with this event his unique works were rediscovered. Further on, his works gained a new group of exuberant fans from Japan, US, German, France, and many other places. KIM was preparing for a new movie when he passed away with his wife in 1998 from a house fire. After his death, Berlin International Film Festival held retrospective event in his honor, while France's Cinematheque screened 18 of his works. Part of KIM's lost films were rediscovered and restored in 2006.

Winds of Asia-Middle
East - Discovering
Asian Cinema:
Film History A La Carte

SCREENING SCHEDULE

Oct 25, 14:00,
TOHO CINEMAS ROPPONGI
HILLS SCREEN2

PRODUCTION

Korea Art Movie Co., Ltd

FILM SOURCE

The Korean Film Archive
TEL +82 2 3153 2030
FAX +82 2 3153 2082
E-MAIL kollvitz@koreafilm.or.kr
WEBSITE www.koreafilm.or.kr

7광구
第7 鉱区

Sector 7

2011, 101min, Digital 3D, 1.85:1, Color, Dolby SRD

Special Screening

SCREENING SCHEDULE

Oct. 23, 16:45,
TOHO CINEMAS ROPPONGI
HILLS SCREEN5

PRODUCTION
CJ Entertainment
TEL +82 2 371 6272/6276
FAX +82 2 371 6340
E-MAIL Joung_gon@cj.net

JK Film
TEL +82 2 517 9904
FAX +82 2 517 9158
E-MAIL simple423@hanmail.net

INTERNATIONAL SALES
CJ Entertainment Japan Inc.
TEL +81 3 5251 7377
FAX +81 3 5251 7378
E-MAIL info1@cjent.jp
WEBSITE www.cjent.jp/



DIRECTED BY KIM Ji-hoon
CAST HA Ji-won
AHN Sung-ki
OH Ji-ho
GENRE 3D Science-Fiction / Thriller/Action
RELEASED DATE August 4, 2011 (Korea)
November 12, 2011 (Japan)

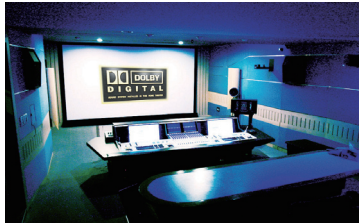
SYNOPSIS
In "Sector 7," an underwater oil field located south of Jeju Island, Hae-jun is working as a marine equipment manager on an old oil prospecting ship called Eclipse. Hae-jun takes a new recruit underwater, but he sinks to the bottom of the sea when the equipment fails. Shortly crew members begin to turn up dead, one by one, their bodies viciously mutilated. What the few survivors soon discover is a transparent underwater creature that they encountered once before.

KIM Ji-hoon [김지훈 金志勳]
Born in 1971 in Tae-gu, KIM went on to graduate from Han-yang University with a major in theatre arts and film. His first short film <Greenhouse> won the Distinguished Film Award at the 46th Independent Film Festival. He made a successful debut in 2004 with <Mokpo: Ganster's Paradise> which brought in over 1.8 million at the box office. His second feature <May 18> thoroughly described one of the most tragic historical events of modern Korea and attracted over 7 million admissions.

KOREAN FILM SCREENING SCHEDULE IN TIFF 2011

DAY	TIME	TITLE	VENUE
Oct. 23	16:45	Sector 7	TOHO CINEMAS ROPPONGI HILLS SCREEN5
Oct. 25	14:00	Hyeon-hae-tan Knows	TOHO CINEMAS ROPPONGI HILLS SCREEN2
Oct. 26	16:50	The Yellow Sea	TOHO CINEMAS ROPPONGI HILLS SCREEN2
Oct. 26	14:30	U.F.O.	TOHO CINEMAS ROPPONGI HILLS SCREEN1
Oct. 27	14:30	Two Rabbits in Osaka	TOHO CINEMAS ROPPONGI HILLS SCREEN6
Oct. 28	17:10	One Shining Day	TOHO CINEMAS Chanter SCREEN2
Oct. 28	20:35	Two Rabbits in Osaka	TOHO CINEMAS Chanter SCREEN2
Oct. 29	19:40	U.F.O.	Cinemart Roppongi SCREEN1

Foreign Audio-visual Works Production Grant



The Korean Film Council (KOFIC) has recently launched a location incentive, which supports part of the expenses of foreign feature film and television drama series shot in Korea. Productions that choose to shoot in Korea can enjoy significant cost savings making their international production budgets more competitive.

25% Cash Grant on Costs

KOFIC offers a 25% cash grant on foreign audio-visual works production expenditure incurred for goods and services in Korea, with a cap of 3 billion KRW (approx 2.5 million USD). The grant amount shall be determined taking into account the remaining grant program budget on the date of application.

Eligible Works

Feature film and television drama series produced by a foreign production company, in which foreign capital's participation in the production cost exceeds 80% will be eligible for this grant. Eligible works must satisfy the following requirements:

- Must spend no less than 1 billion KRW in Korea for production costs as recognized by KOFIC (these production costs are known as 'Qualifying Production Expenditure' or QPE).
- Must receive approval from KOFIC who shall evaluate the following three factors: (1) the degree to which the work creates tourism opportunities ("tourism creation"); (2) the degree to which the work contributes to the Korean film industry's capacities, ("capacities contribution"); and (3) the extent to which foreign capital participates in the work ("foreign producer participation").



Eligible Applicants

The applicant must be a corporation organized and registered as a business in Korea meeting the following requirements:

- must be a company retained by a foreign production company on a production service agreement.
- shall provide services necessary for in-Korea production of a foreign audio-visual work and operates and manages a relevant production cost account.

Application Process

Overall process: (1) Provisional application; (2) Enter into an agreement; (3) Final application; and (4) Payment of the grant

- Provisional application: The applicant submits the provisional application together with supporting documents. KOFIC then evaluates the provisional application and decides on the eligibility and the provisional grant amount.
- Entering into an agreement: KOFIC and the recipient enters into a grant agreement.
- Final application: The recipient submits the final application, the audited expenditure statement, and other supporting documents, and then KOFIC makes the final decision on the eligibility and the final grant amount.
- Payment of the grant: KOFIC makes the payment to the applicant.

Miscellaneous

The total budget, application process and other contents of this grant program may be subject to change on an annual basis. Further detailed guidelines can be found at KOFIC's website www.koreanfilm.or.kr.

KOFIC Contact in TIFFCOM

STAND 44 [KOFIC:Korean Film Council]

TEL +82 10 9142 2681 / +82 10 3713 7062

KOFIC Representatives Attending

Mr. HAN Sang-hee (Int'l Co-production Team Manager)

Mr. Chris KIM (Manager of Asia Film Festival & Market)

Ms. Jiwon CHOI (Regional Manager of Japan&Europe)

Ms. HWANG Ja-hye (Representative of Japan)

Mr. YANG Jong-un (Material Manager)

KOFIC Japan Representatives

Ms. HWANG Ja-hye

Representative (Japan)

E-mail jahyeh@hanmail.net

KOFIC Overseas Offices

Ms. Soojin HWANG

Manager (U.S. Office)

E-mail soojin@kofic.or.kr

Tel +1 323 932 7033

Ms. KIM Pil-jung

Manager (China Office)

E-mail jinbizhen@kofic.or.kr

Tel +86 10 6585 9613

Ms. SEO Seung-hee

Representative (France)

E-mail seosh@kofic.or.kr

KOFIC Contact in Seoul

206-46, Cheongyangni-dong, Dongdaemun-gu, Seoul, Korea (130-010)

International Promotion Center, KOFIC

Website <http://koreanfilm.or.kr>

Mr. Daniel D.H. PARK

Director

E-mail pdh21@kofic.or.kr

Tel +82 2 958 7591

Int'l Co-production Team

Mr. HAN Sang-hee

Team Manager

E-mail bwinder@kofic.or.kr

Tel +82 2 958 7592

Mr. J. C. YANG

Manager

E-mail megnum717@kofic.or.kr

Tel +82 2 958 7598

Ms. Jiwon CHOI

Regional Manager (Japan & Europe)

E-mail choi@kofic.or.kr

Tel +82 2 958 7583

Ms. Hawon KIM

Regional Manager (America & Oceania)

E-mail hawon@kofic.or.kr

Tel +82 2 958 7594

Mr. Young-gu KIM

Regional Manager (China)

E-mail briskyg@kofic.or.kr

Tel +82 2 958 7599

Global Marketing Team

Ms. Jiyin PARK

Team Manager

E-mail heedong21@kofic.or.kr

Tel +82 2 958 7593

Mr. Woody KIM

Manager

E-mail hckim@kofic.or.kr

Tel +82 2 958 7597

Ms. BAIK Ju-yeon

Korean Film Festivals

E-mail jubal2@kofic.or.kr

Tel +82 2 958 7584

Mr. YANG Jong-un

Material Manager

E-mail metice3456@kofic.or.kr

Tel +82 2 958 7603

Ms. JEON Yoon-hyung

Manager

E-mail docu99@kofic.or.kr

Tel +82 2 958 7595

Mr. Chris KIM

Manager

E-mail wave@kofic.or.kr

Tel +82 2 958 7532

Ms. LEE Se-jin

Publications

E-mail sejinlee@kofic.or.kr

Tel +82 2 958 7550